

**AUSTRALIAN
Gift & Homewares
ASSOCIATION**

**15 - 18 | FEBRUARY
2025**

GIFT+HOME EXPO

INCLUDING
SYDNEY GIFT FAIR

SYDNEY SHOWGROUND
SYDNEY OLYMPIC PARK



USA PAVILION PROSPECTUS AND REGISTRATION FORM



Join the United States Pavilion in Sydney, Australia



FACET
INTERNATIONAL MARKETING

MAKING CONNECTIONS WORLDWIDE
USA | AUSTRALIA | CANADA | FRANCE | GERMANY | U.K.

FOR DETAILS ON REGISTRATION CONTACT:

Christine Ellis, Pavilion Organizer
Facet International Marketing
22777 Heslip Drive | Novi, Michigan 48375 USA
email: cellis@facetcompany.com | office: +1.248.912.0800
<https://www.facetcompany.com/australia-2025>



***LOOKING FOR NEW MARKETS?
FOCUS DOWN UNDER***

DESTINATION: SYDNEY, AUSTRALIA



AUSTRALIAN
Gift & Homewares
ASSOCIATION



FOCUS Destination: Sydney, Australia



The AGHA Gift + Home Expo - including the Sydney Gift Fair is the must-attend event connecting wholesalers with retailers, corporate & hospitality buyers, stylists, designers, event planners and more. With thousands of new, boutique and premium products from hundreds of new and returning exhibitors. It is divided into five major categories: Homewares, Gifts, Outdoor, Fashion, and Business Solutions. This wide range enables visitors to gain a comprehensive overview of the latest trends and innovations in these areas.

NEW to exporting... no worries,
there's safety in numbers.

As part of the USA Pavilion, you will be joining a group of like minded international companies all ready to focus on making connections, networking and exporting. You'll be sharing the costs of exhibiting and reducing your risk and benefiting from the support of a dedicated team of experienced export professionals. Be part of a strong International team, ready to share resources and expand your business.

Now isn't that a great idea?



AUSTRALIAN
Gift & Homewares
ASSOCIATION

World-class B2B trade exhibitions.

AGHA is the organiser of Australia's largest industry-led trade events for the retail & design sector. The Gift + home Expo in Sydney is held at Sydney Olympic Park in February is one of two Gift + home Expo's held each year by AGHA that connect wholesalers with retailers, corporate & hospitality buyers, stylists, designers and more.

Whether you're a wholesaler, manufacturer, retailer, or buyer new to the industry, **DESTINATION: SYDNEY 2025** is the place to be!

Consider the benefits of the International Pavilion.

Prime location on the show floor

One package price inclusive of the floor space and pavilion build

International Pavilion networking event

On-site pavilion management and support

Listing in the International Pavilion Guide

If you are a US Exhibitor, your company may be eligible to apply for the STEP grant.

For more information on STEP grants visit www.sba.gov





AUSTRALIAN
Gift & Homewares
ASSOCIATION



JOIN the International team—exhibit with manufacturers and suppliers of these products and services within the USA Pavilion.

| | | |
|----------------------|----------------------|----------------------|
| Appliances | Kitchenware | Dining Ware |
| Art | Textiles | Baskets |
| Body | Bath | Fragrance |
| Books | Stationery | Publications |
| Electronics | Educational Products | Fashion |
| Footwear | Floor Mats | Rugs |
| Gifts | Handmades | Toys |
| Games | Health | Well Being |
| Lifestyle Products | Homewares | Indoor Furniture |
| Outdoor Furniture | Hospitality Products | Gourmet Food |
| Jewelery/Accessories | Children's Fashion | Children's Decor |
| Lighting | Tech Accessories | Promotional Products |
| Pet Accessories | Storage | Travel |

Support: (USA Exhibitors) **State Trade and Export Promotion Program (STEP)**

The [STEP](#) program is an export initiative authorized by the Small Business Jobs Act. Funded by Federal grants and matching funds from the States, the STEP program is designed to help increase the number of companies exporting and to raise the level of exports for those companies that are currently exporting. STEP grant funding may be used to assist with the costs of trade shows, design of international marketing materials and travel expenses. For more information on STEP grants visit www.sba.gov

[Click here](#) for a direct link to all States and Territory STEP Grant Administrators.

Act now if you plan to expand your business.

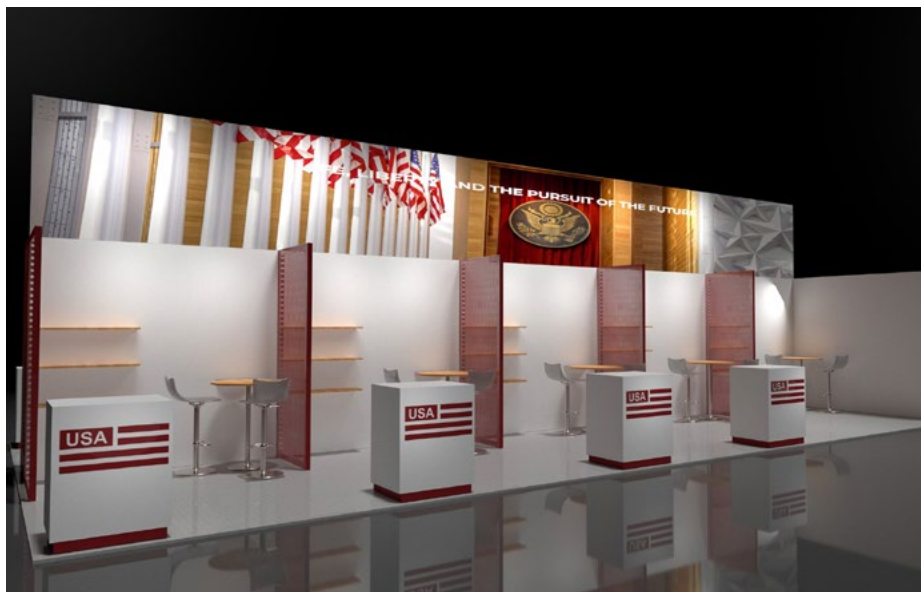
The World Bank ranks Australia as one of the easiest places in the world to do business. With an English speaking, well educated, urban population, and a politically stable economy, Australia is firmly established as one of the most resilient of the world's developed economies.

It represents a stable low-risk destination for investment and growth and offers excellent opportunities for international companies seeking to enter Australasian and Pacific Rim markets.

Join us
Sydney 2025



AUSTRALIAN Gift & Homewares ASSOCIATION



The 3D renderings shown here, are artist's impressions only. The actual pavilion design may vary depending on the availability of materials, production and installation methods and/or venue requirements.

ONE PACKAGE One price: USD \$8,000

All the basic costs for space and the build of the USA pavilion are combined and shared by the group. With the additional support of our Export Partners, this turnkey approach is easy to manage and affordable, allowing you to concentrate on networking and expanding your business.

STRUCTURE: Modular framework with infill panels. Includes two shelves, installation and dismantle.

SIGNAGE: Exhibitor name and logo will be included.

USA PAVILION BRANDING: Full color pavilion branding.

POWER: 1 x power outlet per booth of 500 watts, 5 amps 240 volts.

FLOORING: Carpet Tiles .

FURNITURE PACKAGE: 1 bar table with 2 bar stools.
Locking counter and waste bin.

Want Options? Facet has got you covered.

Many additional options are available including digital graphics, Smart TV screens, literature and product displays. The pavilion package does not include the cost of shipping your product samples and brochures to the show from the USA.

FOR DETAILS CONTACT:

Christine Ellis, Pavilion Organizer

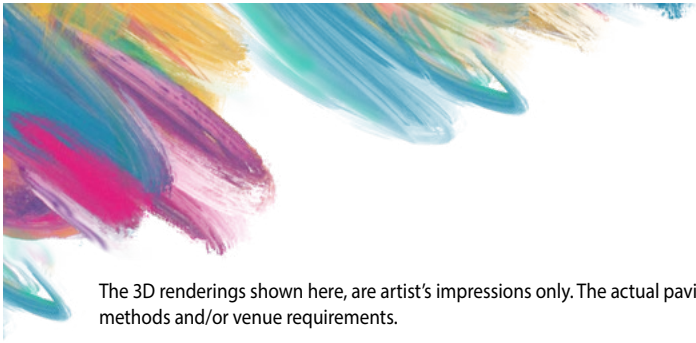
Facet International Marketing

22777 Heslip Drive | Novi, Michigan 48375 USA

email: cellis@facetcompany.com

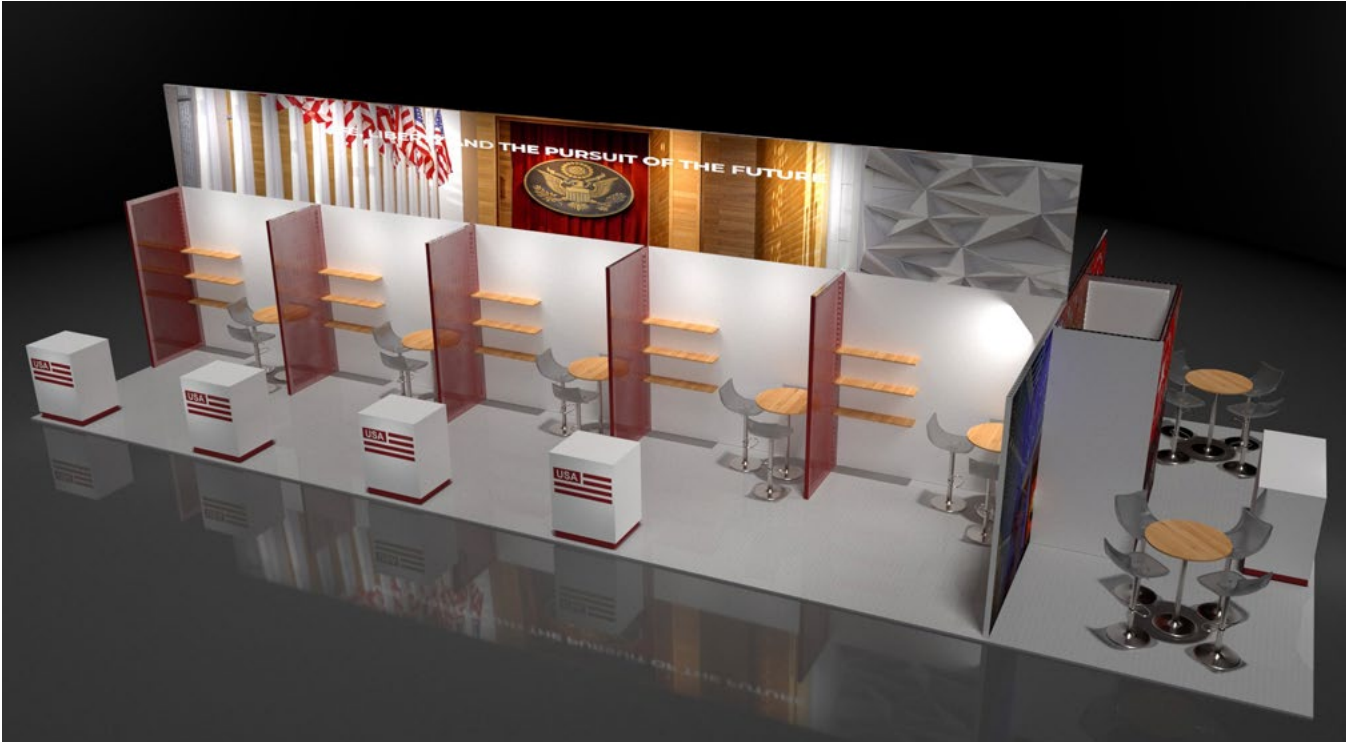
office: +1.248.912.0800

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USA Pavilion

The 3D renderings shown here, are artist's impressions only. The actual pavilion design may vary depending on the availability of materials, production and installation methods and/or venue requirements.





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FACET
INTERNATIONAL MARKETING



**U.S.
COMMERCIAL
SERVICE**
United States of America
Department of Commerce

Let's stay in touch!

Australian Gift & Homewares Association (AGHA): Show Promoter

You are important. Whatever you do. Wherever you come from.

AGHA is the leading peak industry body, supporting thousands of businesses annually and reinvesting all profits back into the industry every year.

Each year we support the growth of the Australian retail industry at our iconic trade events. Held in Sydney and Melbourne, AGHA Gift Fairs are Australia's leading industry events and provide a valuable opportunity for professionals who are serious about retail. Thousands of wholesalers, retailers and buyers seeking the newest trends and products to purchase for the latest seasons attend. As a peak industry body, we are proud to offer wholesale suppliers highly subsidised exhibition rates, making it even easier to do business. We provide dedicated business services, education, trading opportunities and all-round support to our members to keep their business costs low and assist their businesses to grow.

Facet International Marketing: Pavilion Organizer

Whatever you need from marketing to exhibits.

We'll tell your story. While respecting you and the planet.

A smile, an understanding and a promise. That's how it starts. And that's how we've built our trusted reputation for over twenty years as a respected international trade show marketing company offering all facets of marketing from displays and exhibits to product launches, event management and press conferences. We want you to be successful and have a safe, hassle free experience. We offer you creative thinking, teamwork and honest to goodness hard work, experience and customer service. It's what sets Facet apart and we wouldn't do it any other way.

FOR DETAILS CONTACT:

Christine Ellis, Pavilion Organizer

Facet International Marketing

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U.S. COMMERCIAL SERVICE CONTACT:

Kristin Houston, Senior International Trade Specialist

U.S. Export Assistance Center - Orange County

U.S. & Foreign Commercial Service

International Trade Administration

U.S. Department of Commerce Irvine, CA

kristin.houston@trade.gov

www.trade.gov/california-irvine

Registration Form



AUSTRALIAN
Gift & Homewares
ASSOCIATION

FACET
INTERNATIONAL MARKETING



METHOD OF PAYMENT

Please send the completed form along with the deposit to Facet International Marketing. We will send you an invoice for 100% of the fee which will include our bank details if paying by Direct Deposit.

SPECIAL CONDITIONS AND CANCELLATION POLICY

1. This Registration Form, together with the attached Terms and Conditions for Participation, form the Agreement between the Participant or Exhibitor and Facet, the Pavilion Organizer.
2. By signing this Registration Form, the Participant or Exhibitor agrees to be bound by all the attached Terms and Conditions for Participation. This explicitly implies that the Participant or Exhibitor has agreed to pay an immediate deposit of 50% of the total due, with the remainder due by November 15th, 2024. If the registration form is received after November 15th, 2024, then 100% of the fee is due in full.
3. **Cancellation Policy or Space Reduction:** Written notice of any intention to withdraw from the pavilion or cancel space must be received in writing by Facet before November 15th, 2024. Upon receipt of a written notice to withdraw, prior to this deadline, Facet will acknowledge the notice in writing and take reasonable steps to find a suitable replacement for the exhibitor's pavilion package or space. In the event that a suitable replacement is found, the deposit fee of 50% will be refunded. In the event that no suitable replacement is found, the participant will forfeit the 50% non-refundable deposit.

If written notice of the intention to cancel is received in writing by Facet after the deadline of November 15th, 2024, the exhibitor or participant will be liable for 100% of the Participation Fee.
4. The undersigned acknowledges that he/she accepts the following terms and conditions.

USA Pavilion: AGHA - Gift + Home Expo Including Sydney Gift Fair

REGISTRATION DEADLINE: September 30th, 2024

15 - 18
FEBRUARY
2025

Pavilion Package USD \$8,000.00 per package

50% Deposit Due by Registration Deadline of September 30th, 2024 USD \$4,000.00

Balance Due by November 15th, 2024 USD \$4,000.00

COMPANY INFORMATION

Company Name:

Address:

City, State

Postal Code:

Contact:

Position:

Email:

Phone:

Mobile:

Fax:

This registration form represents a binding agreement to book the pavilion package at the rate listed and according to the attached Terms and Conditions.

SIGNATURE

TITLE

DATE

PLEASE INDICATE METHOD OF PAYMENT:

☐ US Check

☐ Electronic Wire Transfer

METHOD OF PAYMENT

Please make checks payable in US funds

Check Number & Amount:

Electronic Wire Transfer:

Terms and Conditions

Payment terms are 50% due upon receipt of our invoice. Balance due according to the terms and conditions: November 15th, 2024.

Local state taxes are applied where necessary by state law.

Facet accepts company checks drawn on a United States bank, electronic wire transfers, credit cards (American Express, MasterCard, Visa). A 4% handling fee will be applied to all credit card transactions.

Please reference invoice and job number on payment.

The Huntington National Bank: 44190 5 Mile Road, Northville, Michigan, 48168 USA

Account Name: Facet Business Communications, Inc

For wire transfers: routing number: 044000024 account number: 01381897588 swift code: HUNT US 33

For EFTs: routing number: 072403473 account number: 01381897588

Please send completed registration form along with the deposit to:

Facet International Marketing | 22777 Heslip | Novi, MI 48375, USA

You may email your scanned form to: General Manager - Jeanette Wicks at jwicks@facetcompany.com

Questions: Tel: +1.248.912.0800 | Email: cellis@facetcompany.com



Terms and Conditions

Terms and Conditions for Participation and Registration Agreement

Please retain a copy for your files.

Event: USA Pavilion at the AGHA - Gift + Home Expo Including Sydney Gift Fair

Sydney, Australia | 15-18 February 2025

1. Registration Agreement

Facet International Marketing (Facet) undertakes to perform the services as described in the pavilion prospectus on behalf of the participants of the USA Pavilion on condition that the required quota of exhibitors is achieved.

On receipt of the completed Registration Agreement, (which consists of the Registration Form, signed terms and conditions and 50% deposit), Facet and AGHA will review the application and determine whether the application is accepted. A Letter of Acceptance will then be issued to the participant. Facet and AGHA reserve the right to refuse an application. If the application is not accepted, then the agreement becomes null and void and the deposit would be refunded. Facet and/or AGHA are not required to provide reasons for the refusal of an application.

2. International Pavilion Application Fee and payment:

Payment for the services is in accordance with the Payment Schedule set out in the Registration Form. An invoice will be issued to the participant by Facet. In the event that the participant fails to pay for the services by the due date, then the application will be considered withdrawn and Facet may resell the services. A late application, received after the due date, may be accepted or rejected by Facet and AGHA, at their discretion. All prices listed are in US Dollars. Payment is due in full prior to November 15th, 2024. An immediate deposit of 50% is payable on all contracts received by September 30th, 2024, with the remainder due November 15th, 2024. All contracts received after November 15th, 2024 will be invoiced at 100%. Facet reserves the right to impose a surcharge over and above the listed price at any time prior to the installation of the pavilion if there is a significant increase in the exchange rate, duties or taxes or if there are significant increases in costs in connection with the staging of the show. Any costs incurred by Facet in the processing of electronic funds or wire transfers are to be passed onto, and paid by, the participants.

3. Space allocation and Services

Facet will allocate booth space to each participant, taking into account the design of

the pavilion and any special requirements of the venue or the participant. Facet reserves the right to preserve the visual and spatial aesthetics of the pavilion and the branding and limit the addition of exhibit displays, product, accessories or furniture.

The participant shall be liable for any damage to the walls, floors, furniture or accessories of the pavilion structure as well as the building in which the exhibit is housed. The Trustees/Owners of the building together with the General Contractor, Facet and AGHA shall be the sole judges as to whether damage has been done.

All designs, graphics and displays must be developed to a minimum quality standard set by Facet and in keeping with the dignity and atmosphere of both the USA Pavilion and the event. Facet reserves the right to reject any graphic or product display that is not to the standard set by Facet and/or AGHA. The participant must follow the directions of Facet as organizer in all matters concerning the build of the pavilion.

4. Non payment or cancellation policy

If the participant fails to pay the 50% non-refundable deposit or any payment installment when they fall due, the participant will automatically forfeit his or her floor space, without releasing the participant from any liability to pay all funds due. All such funds then being the entitlement of Facet as liquidated damages. Facet and/or AGHA have the right to then reallocate or re-sell such forfeited floor space. However, the participant will be liable for any loss suffered by Facet and/or AGHA thereby in excess of the said liquidated damages and shall pay such excess on demand by Facet and AGHA.

The non-refundable 50% deposit referred to in this Registration Agreement shall be held by Facet as security for the performance by the participant of the terms and conditions imposed on the participant under this agreement. In the event of any failure by the participant to comply with any of these terms and conditions of the Agreement, Facet may rescind this agreement by providing the participant with seven days notice in writing of its intention to do so, at the expiry of which any deposit monies paid by the participant shall be forfeited to Facet as its absolute property and Facet may sue for damages for breach of contract. In addition to any deposit monies received, Facet may retain any part of the price paid for services pending the determination of damages and may apply that money in satisfaction or part satisfaction of those damages.

If the participant forfeits or fails to occupy or

withdraws from his or her floor space then in addition to his or her liability specified, the participant will be liable to Facet for the cost of building the vacated pavilion. If the participant fails to pay all funds as and when due to Facet, Facet may take possession of any property of the participant located at the site of the exhibition and either retain same pending full payment (storage charges to the participants account) or sell same and apply the net sale proceeds to the debt due. In such cases the participant shall have no claim against Facet and/or AGHA whether in trespass, conversion or otherwise. Facet may, at its sole discretion, charge interest on overdue accounts of the participant at the current banking retail overdraft rates.

If the participant fails to occupy its booth space by the show opening, Facet may occupy the booth in a way deemed most appropriate for the event's best interest, without releasing the participant from any liability specified.

Facet and/or AGHA shall have full power to interpret and to make or amend these conditions provided that such amendments and additions do not operate to diminish the rights reserved for the participant under this agreement and shall not operate to increase the liabilities of Facet or AGHA. In the event of the participant infringing any of these conditions either before or during the exhibition, he or she will forfeit the floor space and all payments made by him or her and be liable for any loss suffered by Facet and AGHA.

5. General Responsibilities of the Participant:

Participants within the Pavilion must arrange and pay for the following:

- a. Shipping of participant properties to the exhibition facility including export packaging, documentation, transportation expenses, handling, insurance, customs clearance, import duties, bonds, taxes and any other expense concerned with shipping.
- b. Staffing of the booth space and all travel and lodging expenses for all participants
- c. Return shipping expenses or the removal of properties from the exhibition facility by lawful means.

6. Liability, Travel and Staffing:

The participant acknowledges and agrees that he or she or any personnel participating in the show do so at their own risk and will not hold Facet responsible or liable for any damage, loss or harm as a consequence of its participation in the event or the International pavilion. The participant acknowledges that it is his or her



Terms and Conditions Continued...

responsibility to contact the US Commercial service and ensure that all shipping documents, travel documents, visas and any necessary health vaccinations are current and valid. The booth shall be manned by a representative at all times.

7. Participant Insurance:

Neither Facet nor AGHA shall be held responsible for any damage claimed by any person or persons who may be injured whilst in the area allotted to the participant and the participant agrees to indemnify Facet and AGHA in the event of any claim made against Facet and AGHA.

Facet and AGHA accept no liability for damage to the exhibits by loss, damage, theft, fire, water, storms, strike, riots, and acts of terrorism or any other cause whatsoever.

Participants' properties, samples, products, graphics, product displays, personal property and any other properties should be insured from the time they leave the company premises until they are returned after the close of the show, including the time they are stored at the event facilities or are in transit to and from the exhibition facility. All participants must obtain comprehensive insurance protection to cover company personnel and third party risk coverage for Facet and AGHA. General liability insurance coverage must be no less than \$5,000,000 to cover any personal injury incurred by any person whilst on the participant's booth. Each participant will provide a copy of its insurance certificate which will be kept on file at Facet.

8. Changes to the Pavilion and the Exhibition:

Facet and AGHA reserve the right to alter the floor plan, allocation of space and design of the pavilion, at their discretion. Participants must not sub-let or share booth space to a third party without written approval from Facet and AGHA.

AGHA reserves the right in any reasonable

circumstances to reduce the size and/or relocate the pavilion and the participant undertakes to agree to any reduction to the size and/or the site allocated by AGHA. In the case of size reduction AGHA will allow the participant a pro rata reduction in the total cost. The General Contractor and AGHA shall determine when the Exhibition shall be opened to the participants and the visitors and its discretion as to such hours shall be final and binding.

9. Show cancellation, postponement,

Force majeure

In the event of cancellation or postponement of the show or the supply of services, or if Facet and/or AGHA is prevented or postponed from staging the event by reasons of war, fire, storm, lightning, black outs, national emergency, labor dispute, lockout, civil disturbance, explosion, inevitable accident or any cause not within the direct control of Facet and AGHA, whether of the same sort or not, or the Exhibition sites become wholly or partially unavailable for the holding of the Exhibition, Facet and AGHA may terminate this agreement and at its sole discretion return part of the space costs paid by the Exhibitor. In any such case, Facet and/or AGHA shall not be liable in any way whatsoever for any expenditure or liability or loss including consequential loss and loss of publicity incurred by the participant.

AGHA reserves the right at all times to postpone or amend the stated dates of the Exhibition to dates which are, in the opinion of AGHA, most applicable for such an exhibition, using this right only where circumstances necessitate such action and without liability being incurred by Facet or AGHA.

10. Intellectual Property:

The participant and its companies, officers, employees and agents shall indemnify and agree to release and hold harmless Facet and AGHA against any claims losses or liabilities (including fines and penalty) damages and any

reasonable costs arising from any claim, suit or action including legal costs and expenses arising from reliance on information provided by the participant for use by Facet or for any breaches of third party intellectual property.

11. Photography:

The participant agrees to allow Facet and/or AGHA to photograph booths or products at the show that may be used for promotional purposes e.g. sales brochures, visitor invitations, or inclusion in AGHA or Facet websites, social media posts and promotional materials without the express permission of the participant or designer. It is agreed that such photographs may not be used for any other purpose without the express permission of the participant.

12. Notice:

These are the Terms and Conditions for participation in the USA Pavilion referred to in the accompanying USA Pavilion prospectus. Facet has also entered into a pavilion space agreement with AGHA on behalf of the USA Pavilion participants and will supply all participants with a copy of those terms and conditions. Participants must comply with those terms to the extent that they are relevant and applicable. By signing this agreement you are accepting the terms and conditions specified in this agreement and also the general rules and regulations published by AGHA. Please sign and return this document with your application form and deposit.

Please sign, scan and email this form to:

Facet International Marketing | General Manager - Jeanette Wicks at jwicks@facetcompany.com

Questions | Tel: +1.248.912.0800 | Email: cellis@facetcompany.com

PARTICIPANT ACKNOWLEDGES ACCEPTANCE OF TERMS & CONDITIONS | USA PAVILION AT AGHA - GIFT + HOME EXPO INCLUDING SYDNEY GIFT FAIR 2025

SIGNATURE

TITLE

DATE