

Destination: Sydney, Australia



Expressions of Interest Invitation to join the United States Pavilion @ The Gift & Home Expo including Sydney Gift Fair | February 2025 | Sydney, Australia

Looking for New Markets? Look down under.

If you are new to exporting, Australia is one of the easiest places in the world to do business. Australia has a high standard of living and is a safe destination for exporters. Australia's financial services are resilient, and all Australian businesses operate within an open, transparent legal framework. Thanks to the *US-Australia Free Trade Agreement* Australia attracts and welcomes foreign investment. Australia is the first stop for buyers from New Zealand and Southeast Asia for high quality, unique, consumer products.

Need a Distributor or a local Manufacturer? Join the United States Pavilion. You'll be in good company.

Be part of a strong US team and benefit from the networking support of our export professionals and the US Commercial Service both in the USA and Australia. There is strength in numbers. You'll be sharing resources, benefiting from international networking, and reducing your risks and your costs.

- > **Excellent value:** The overall cost per exhibitor is around 50% lower than the costs of exhibiting alone. The package price is all inclusive, including services. Less time is needed to organize.
- > **Options available:** Space configurations are flexible and can be adapted to suit your needs.
- > **Visitors are attracted:** Pavilions consistently attract large crowds due to their size, location and general interest in the country they represent.
- > **More than just space:** Participants benefit from distributor, media and buyer introductions.

PRODUCT CATEGORIES

- > Appliances, Kitchenware/Dining Ware
- > Art, Textiles, Baskets & Storage
- > Body, Bath & Fragrance
- > Books, Stationery & Publications
- > Electronics, Educational Products
- > Fashion & Footwear
- > Floor Mats and Rugs
- > Gifts, Handmades, Toys & Games
- > Health & Well Being/Lifestyle Products
- > Homewares, Furniture, Indoors/Outdoors
- > Hospitality Products, Gourmet Food
- > Jewellery & Accessories
- > Children's Fashion & Decor
- > Lighting, Tech Accessories
- > Promotional Products
- > Pet Accessories
- > Travel

Ready to Learn More? REGISTER your interest here. Ask about the STEP program at your local SBA office.

Your company may qualify for the State Trade and Expansion Program (STEP). This program provides funding towards the cost of International Trade Shows.

Pavilion Organiser: Christine Ellis | Facet International Marketing | cellis@facetcompany.com | +1.248.912.0800

FEBRUARY
2025

GIFT+HOME
EXPO INCLUDING
TRADE FAIR SYDNEY GIFT FAIR

SYDNEY SHOWGROUND
SYDNEY OLYMPIC PARK



Destination: Sydney, Australia



3D Designer Concept for USA Pavilion at Gift & Home Expo including Sydney Gift Fair 2025



Show Photo from Gift & Home Expo including Sydney Gift Fair 2024

Showcase your brand in Australia:

The Australian Gift and Homewares Association (AGHA) is the leading industry body for the wholesale and retail industry, supporting thousands of businesses annually.

As an international exhibitor, you will have the opportunity to meet with wholesalers, retailers, corporate buyers, designers, and specifiers, who are looking for internationally sourced, high quality, unique products made in the USA.

The Gift and Home Expo, including the Sydney Gift Fair is a must-attend industry event restricted to trade only visitors. International participation was initiated as a result of consumer and industry demand. Australians benefit from a high per capita discretionary disposable income and have a keen interest and strong affinity for internationally sourced products.

"The highlight of the Gift Fair has been networking and learning new things and making new contacts, seeing some great new products that make you want to spend a fortune!"

Corporate Buyer – Victoria

This diverse consumer market has seen tremendous growth within the last two years. Buyers at the show will be looking to establish relations with US manufacturers of high-quality products they are unable to source locally. Buyers will be looking to stock US products or to become the Australian distributor for your product line.

AGHA Gift Fairs have been featured in key media titles and press across trade magazines, newspapers, podcasts, consumer publications, blogs, TV and radio, reaching over 8 million annually across Australia.

"It is much better than just looking online, as you can touch, see and feel products and really get a good idea if your customers will like the products you chose."

Retailer – South Australia

Ready to Learn More? REGISTER your interest here.

CONTACT NAME: _____

COMPANY NAME: _____

EMAIL: _____

ADDRESS: _____

OFFICE NUMBER: _____

CELL PHONE: _____

I am interested in exhibiting in the US Pavilion

I am interested in visiting the expo

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TRADE FAIR **SYDNEY GIFT FAIR**

SYDNEY SHOWGROUND
SYDNEY OLYMPIC PARK



For Further
Information >

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